



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 4979014

Schedule Dates 09/18/21-09/24/21
Advertiser Glenn Youngkin for VA Governor-R (140580)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 918924 (1616195)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE YKIN/ORDR/918924
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NEW ORDER FOR YOUNGKIN EST 91

Date Entered 09/17/21
Last Modified 09/20/21
Entered By Alexa Schram
CO-OP No
External # 30076942
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,455.00
Net Total \$178,245.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2021	201	\$209,700.00
Grand Total:	201	\$209,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/21-09/24/21	3	:30	9A- Live with Kelly		2	2	2	2	2			10	\$300.00	\$3,000.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &	9/17/21
2.0	Normal Line / SPOT	09/20/21-09/24/21	1	:30	8A- ABC-Good Morning America		2	3	2	3	2			12	\$1,600.00	\$19,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency)- null	9/17/21
3.0	Normal Line / SPOT	09/18/21-09/18/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMA-SATURDAY(Agency)- null	9/17/21
4.0	Normal Line / SPOT	09/18/21-09/18/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		2	\$325.00	\$650.00	Washington (WJLA)	Daypart EM GMW SAT 8-9A(Agency)- null	9/17/21
5.0	Normal Line / SPOT	09/18/21-09/18/21	2	:30	9A- ABC-Good Morning America Saturday 2							2		2	\$400.00	\$800.00	Washington (WJLA)	Daypart EM GMA SAT 9-10A(Agency)- null	9/17/21
6.0	Normal Line / SPOT	09/19/21-09/19/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$450.00	\$900.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency)- null	9/17/21
7.0	Normal Line / SPOT	09/19/21-09/19/21	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$125.00	\$125.00	Washington (WJLA)	Daypart EM FULL MEASURE SHARYL(Agency)- null	9/17/21
8.0	Normal Line / SPOT	09/20/21-09/24/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		3	3	3	3	3			9	\$400.00	\$3,600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 4P	9/17/21

CONFIRMATION CONTRACT

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8.0.1	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
8.0.2	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
8.0.3	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
8.0.4	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
8.0.5	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
8.0.6	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
9.0	Normal Line / SPOT	09/20/21-09/24/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		3	3	3	3	3			9	\$600.00	\$5,400.00	Washington (WJLA)	Daypart EN ABC7 NEWS @ 5P(Agency)- null	9/17/21
9.0.1	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
9.0.2	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
9.0.3	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
9.0.4	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
9.0.5	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
9.0.6	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	

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10.0	Normal Line / SPOT	09/20/21-09/24/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		3	2	2	3	2			12	\$900.00	\$10,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)- null	9/17/21
11.0	Normal Line / SPOT	09/20/21-09/22/21	3	:30	6:27P- 6:30P (EST)		1		1					2	\$2,500.00	\$5,000.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency)- null	9/17/21
12.0	Normal Line / SPOT	09/20/21-09/24/21	3	:30	10A- News-Good Morning Washington at 10a		2	2	2	2	2			6	\$250.00	\$1,500.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)- null	9/17/21
12.0.1	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
12.0.2	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
12.0.3	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
12.0.4	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
13.0	Normal Line / SPOT	09/21/21-09/23/21	3	:30	6:57P- 7P (EST)			1		1				2	\$3,500.00	\$7,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency)- null	9/17/21
14.0	Normal Line / SPOT	09/19/21-09/19/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6PWEEKEND NEWS(Agency)- null	9/17/21
15.0	Normal Line / SPOT	09/20/21-09/24/21	3	:30	11:35P- ABC-Jimmy Kimmel		2	2	2	2	2			6	\$300.00	\$1,800.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)- null	9/17/21

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15.0.1	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
15.0.2	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
15.0.3	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
15.0.4	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
16.0	Normal Line / SPOT	09/20/21-09/24/21	3	:30	12:37A- ABC-Nightline		1	1	1	1	1			5	\$100.00	\$500.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)- null	9/17/21
17.0	Normal Line / SPOT	09/20/21-09/24/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2	2	2	2	2			6	\$650.00	\$3,900.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)- null	9/17/21
17.0.1	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
17.0.2	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
17.0.3	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
17.0.4	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
18.0	Normal Line / SPOT	09/18/21-09/18/21	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$250.00	\$250.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/(Agency)- null	9/17/21

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19.0	Normal Line / Access	09/20/21-09/24/21	2	:30	6:58:46P- Wheel Of Fortune		2	2	2	2	2			10	\$1,800.00	\$18,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	9/17/21
20.0	Normal Line / Access	09/20/21-09/24/21	2	:30	7:29:26P- Jeopardy		2	2	2	2	2			6	\$2,600.00	\$15,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	9/17/21
20.0.1	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
20.0.2	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
20.0.3	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
20.0.4	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
21.0	Normal Line / Prime Premium	09/23/21-09/23/21	3	:30	7:57:56P- ABC-Holey Moley (Thursday)					1				1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart PT HOLY MOLEY(Agency)- null	9/17/21
22.0	Normal Line / SPOT	09/19/21-09/19/21	3	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								2	2	\$1,500.00	\$3,000.00	Washington (WJLA)	Daypart PT AMERICAS FUNNIEST H(Agency)- null	9/17/21
23.0	Normal Line / SPOT	09/20/21-09/24/21	1	:30	10:58:25A- ABC-The View		1	1	1	1	1			5	\$1,050.00	\$5,250.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)- null	9/17/21
24.0	Normal Line / Prime	09/19/21-09/19/21	3	:30	8P- ABC-Celebrity Family Feud (Sunday)								2	2	\$3,000.00	\$6,000.00	Washington (WJLA)	Daypart PT CELEB WHEEL OF FORTU(Agency)- null	9/17/21

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25.0	Revised Line / Prime	09/19/21-09/19/21	3	:30	9P- ABC-The Chase (Sunday)								1				Washington (WJLA)	Daypart PT THE CHASE(Agency)- null	9/17/21
25.1	Normal Line / Prime	09/19/21-09/19/21	3	:30	9P- ABC-The Chase (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT THE CHASE(Agency)- null	9/17/21
26.0	Normal Line / Prime	09/19/21-09/19/21	3	:30	10P- ABC-To Tell the Truth (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT TO TELL THE TRUTH(Agency)- null	9/17/21
27.0	Revised Line / Football	09/18/21-09/18/21	3	:30	7:30P- Sports-ABC College Football Prime							2					Washington (WJLA)	Daypart SP SATURDAY NIGHT FOOTB(Agency)- null	9/17/21
27.1	Normal Line / Football	09/18/21-09/18/21	1	:30	7:30P- Sports-ABC College Football Prime							2		2	\$4,000.00	\$8,000.00	Washington (WJLA)	Daypart SP SATURDAY NIGHT FOOTB(Agency)- null	9/17/21
28.0	Normal Line / Prime Premium	09/20/21-09/20/21	3	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		2							2	\$3,000.00	\$6,000.00	Washington (WJLA)	Daypart PT DANCING WITH THE STA(Agency)- null	9/17/21
29.0	Normal Line / Prime	09/21/21-09/21/21	3	:30	7:57:56P- ABC-Bachelor in Paradise (Tuesday)			2						2	\$2,500.00	\$5,000.00	Washington (WJLA)	Daypart PT BACHELOR IN PARADISE	9/17/21
30.0	Normal Line / Prime	09/22/21-09/22/21	3	:30	8P- 9P (EST)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT GOLDBERGS/ WONDER YE(Agency)- null	9/17/21
31.0	Normal Line / Prime	09/22/21-09/22/21	3	:30	9P- 10P (EST)				2					2	\$2,500.00	\$5,000.00	Washington (WJLA)	Daypart PT CONNERS/HOME ECON(Agency)- null	9/17/21

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32.0	Normal Line / Prime	09/24/21-09/24/21	3	:30	9P- ABC-20/20 (Friday)						2			2	\$1,500.00	\$3,000.00	Washington (WJLA)	Daypart PT 20/20 9P	9/17/21
33.0	Normal Line / SPOT	09/20/21-09/24/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		3	3	3	3	3			9	\$400.00	\$3,600.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)- null	9/17/21
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34.0	Normal Line / SPOT	09/20/21-09/24/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1	1	1	1	1			5	\$325.00	\$1,625.00	Washington (WJLA)	Daypart DT GMA3(Agency)- null	9/17/21
35.0	Normal Line / SPOT	09/20/21-09/24/21	3	:30	2P- ABC-General Hospital		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL	9/17/21
36.0	Normal Line / SPOT	09/20/21-09/24/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		2	2	2	2	2			10	\$150.00	\$1,500.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHING(Agency)- null	9/17/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 4979014

Schedule Dates 09/18/21-09/24/21
Advertiser Glenn Youngkin for VA Governor-R (140580)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 918924 (1616195)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE YKIN/ORDR/918924
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NEW ORDER FOR YOUNGKIN EST 91

Date Entered 09/17/21
Last Modified 09/20/21
Entered By Alexa Schram
CO-OP No
External # 30076942
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,455.00
Net Total \$178,245.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2021	201	\$209,700.00
Grand Total:	201	\$209,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	09/20/21-09/24/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		3	3	3	3	3			9	\$525.00	\$4,725.00	Washington (WJLA)	Daypart EM GOODMORNING WASHING(Agency)- null	9/17/21
37.0.1	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
37.0.2	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
37.0.3	Closed Preempt	09/23/21															Washington (WJLA)	Pre-empt/Spot -	
37.0.4	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
37.0.5	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
37.0.6	Closed Preempt	09/24/21															Washington (WJLA)	Pre-empt/Spot -	
38.0	Normal Line / SPOT	09/20/21-09/24/21	1	:30	6:58A- ABC-Good Morning America		3	2	3	2	3			13	\$1,600.00	\$20,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency)- null	9/17/21
39.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	12:37A- ABC-Nightline	1		X	X	X	X			1	\$100.00	\$100.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)- null	9/20/21
40.0	Normal Line / SPOT	09/21/21-09/24/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	1		X	X	X	X			1	\$400.00	\$400.00	Washington (WJLA)		9/20/21

CONFIRMATION CONTRACT

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Washington (WJLA)

By Broadcast Month	Spots	Rate
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41.0	M/G For 12.0.1,12.0.2,12.0.3,12.0.4 / SPOT	09/23/21-09/24/21	3	1:00	10A- News-Good Morning Washington at 10a					1	1			2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)- null	9/20/21
42.0	M/G For 15.0.1,15.0.2,15.0.3,15.0.4 / SPOT	09/23/21-09/24/21	3	1:00	11:35P- ABC-Jimmy Kimmel					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)- null	9/20/21
43.0	M/G For 17.0.1,17.0.2,17.0.3,17.0.4 / SPOT	09/23/21-09/24/21	2	1:00	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$1,300.00	\$2,600.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)- null	9/20/21
44.0	M/G For 20.0.1,20.0.2,20.0.3,20.0.4 / Access	09/23/21-09/24/21	2	1:00	7:29:26P- Jeopardy					1	1			2	\$5,200.00	\$10,400.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	9/20/21
45.0	M/G For 8.0.1,8.0.2,8.0.3,8.0.4,8.0.5,8.0.6 / SPOT	09/23/21-09/24/21	2	1:00	3:59:27P- News-7News ON YOUR SIDE at 4PM	3				X	X			3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 4P	9/20/21
46.0	M/G For 9.0.1,9.0.2,9.0.3,9.0.4,9.0.5,9.0.6 / SPOT	09/23/21-09/24/21	2	1:00	4:59:30P- News-7News ON YOUR SIDE at 5PM	3				X	X			3	\$1,200.00	\$3,600.00	Washington (WJLA)	Daypart EN ABC7 NEWS @ 5P(Agency)- null	9/20/21
47.0	M/G For 33.0.1,33.0.2,33.0.3,33.0.6,33.0.4,33.0.5 / SPOT	09/23/21-09/24/21	2	1:00	11:59:56A- News-7News ON YOUR SIDE at Noon	3				X	X			3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)- null	9/20/21
48.0	M/G For 37.0.1,37.0.2,37.0.3,37.0.5,37.0.4,37.0.6 / SPOT	09/23/21-09/24/21	2	1:00	5:58:15A- News-7News ON YOUR SIDE at 6AM	3				X	X			3	\$1,050.00	\$3,150.00	Washington (WJLA)	Daypart EM GOODMORNING WASHINGT(Agency)- null	9/20/21

CONFIRMATION CONTRACT

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[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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